

What to wear

GUIDE

beautiful
unscripted
imperfect
life



*tip - pick your outfit first
then work from there.* ♡

what to wear for families

I know how stressful finding the perfect outfits for your family session can be. How many shades of blue are there in one store? Does this color go with that one? And will they ever wear those outfits again?!?!? But no worries. I got you! I've curated a beautiful wardrobe full of high-end, luxury pieces for you to make your family portrait dreams a reality. The best part? You don't have to spent a dime on clothing! It's all included in your session.

On the day of your session, I will have all of your client closet selections steamed and ready for you to put on! Once we're done, you change back into your clothes and head off. Don't worry about dry cleaning your selected items or anything. We take care of it all for you!

1. COORDINATE—DON'T MATCH

Current trends have left behind the group photo where everyone was wearing the exact same thing (i.e. blue jeans and a white shirt) and changed to a coordination mentality. This means that you may have a few colors in your color scheme and

the family chooses their clothing based on those colors. This method allows for more creativity and individuality. For a family photo, mom may want to choose what she is wearing first and ask the rest of the group to coordinate around those colors.

2. AVOID SMALL PRINTS

Small, tight prints and stripes do not photograph well. The camera reads them and creates it's own unique pattern called "moire" and it isn't desirable.

3. MINIMIZE ACCESSORIES

With more people taking the spotlight, this rule is even more important. Too many accessories will take away the spotlight from the group and relationship being photographed. Keep it simple with a lovely throw rug or a cute hat.

4. SAY "NO" TO BRAND LOGO T-SHIRTS

It is possible that this is more a personal preference than a rule. Logo t-shirts are fine for everyday, but they will quickly date a photo and will distract from the subject and relationships.

*that's a no to the paw
patrol shirt.*





what to wear - maternity

1. USE OUR CLIENT CLOSET

We know what works, and we have many high end dresses in a range of sizes and colours for you to take advantage of.

2. AVOID SMALL PRINTS

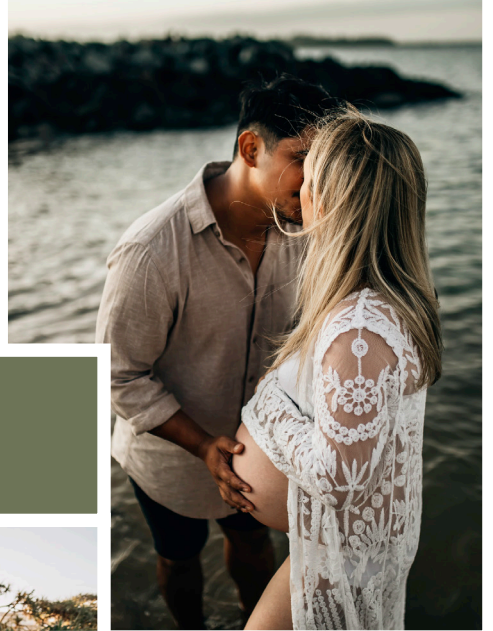
Small, tight prints and stripes do not photograph well. The camera reads them and creates it's own unique pattern called "moire" and it isn't desirable. If you do decide to go for a print, make it large and full of natural tones.

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where to shop for kids



JAMIE KAY

Best&Less



COTTON:ON

*careful to not have the printed
tee's these guys offer*



ROCKY LANE

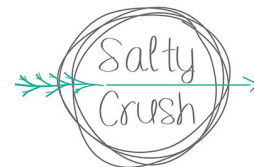
where to shop for adults



WHITE
bohemian



Tree of Life



feather
+ NOISE

CONNOR

COTTON:ON



client closet

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Download our client closet style guide from our website.
www.hellofoxphotography.com.au

**book your session with hello
fox today and mention down-
loading this guide to receive
10% off your session.**



hello fox photography

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